

Kevin Bailey & Tereasa Curtis

BVNW Co-Chairs

2011-2012 All-school FUN-raiser

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BVNW Huskies
Activities, Clubs & Sports groups

Dear Husky coaches, directors and sponsors,

Welcome to 2011-2012 school year. Thank you for taking on the challenge of leading our kids in the various activities, clubs, and sports available at Blue Valley Northwest High School. These extra-ciricular activities that you guide, develop and shape young minds and bodies help enable them to be autonomous, self confident, and perform at levels they never imagined. However, there is another part of the equation that affords an individual's success. It is funding.

As I write to you today as a parent and BVNW all-school fundraiser co-chair, I am here to help facilitate an event to bring out the FUN in funding. As I look over the lists that I received of coaches, directors and sponsors most of you are not new to the BVNW All-school fundraiser. Teresa Curtis and I will need each of you to find a "parent liason" to assist you to coordinate the recruiting of student and parent volunteers for your group for the event. They will oversee your groups donations for the auction, promote and encourage attendance of the event on the evening of Saturday, November 12th, 2011.

In the past each group has earned 50% of the money that their donations brought in with the top group making an additional percentage of the total sum. We are changing the commision structure so everyone has the opportunity to make more money from their donations money that they bring to the auction.

Here's the commision structure:

- 1) Your donations raise less than your groups given total donation value - you earn 50% of what your group brings in. Same as before.
- 2) Your donations raise more than your groups total donation value - you earn 55% instead of what your group brings in. A 5% incentive bonus to your group. -New this year-
- 3) If you have 100% participation student/family donations, add an additional 5% of what your group brings in. A 5% incentive bonus to your group. -New this year-
- 4) If you have 100% attendance by one adult family member per student household paying to attend the BVNW All-school FUN-Raiser, add an additional 10% of what your group brings in. A 10% incentive bonus to your group. -New this year-

It's possible for your group to make 70% of the money that your group brings in. The bottom line is: the more you bring to the table, the more you get paid. Period. We want all the groups to succeed.

We look forward to hearing from a "parent liason" from your group as soon as possible.

Thanks, Kevin Bailey & Teresa Curtis BVNW All-school FUN-raiser co-chairs